



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

**Contract # 865241**

**Schedule Dates** 11/01/12-11/06/12  
**Advertiser** National Republican Senatorial Committee (3227)  
**Agency/T-Code** National Media Research Planning (1768)/1546007  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Issue (34253)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** WILLIAMS,NEIL  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** NRSC 10/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/31/12  
**Last Modified** 11/02/12  
**Entered By** Anne Davis  
**CO-OP** No  
**Headline #** 06401342  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,629.00  
**Net Total** \$94,231.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	41	\$110,860.00
<b>Grand Total:</b>	<b>41</b>	<b>\$110,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/31/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/31/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5A- 5:58A (ET)	2	X	X						2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/31/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:58A- 7A (ET)	2	X	X						2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7A- 9A (ET)						2			2	\$4,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		10/31/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 9A (ET)	3	X	X						3	\$4,000.00	\$12,000.00	Norfolk (WVEC) (WVEC)		10/31/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9A- 10A (ET)						1			1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/31/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	9A- 10A (ET)	2	X	X						2	\$1,920.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/31/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:58A- 12P (ET)						1			1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/31/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	10:58A- 12P (ET)	2	X	X						2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
11.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	12P- 12:57P (ET)						1			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12P- 12:57P (ET)		1							1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/31/12
13.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3P- 3:58P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 865241

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**Agency/T-Code** National Media Research Planning (1768)/154600;  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Issue (34253)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** WILLIAMS, NEIL  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** NRSC 10/31  
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## Norfolk (WVEC) (WVEC)

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<b>Grand Total:</b>	<b>41</b>	<b>\$110,860.00</b>

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15.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3:58P- 4:58P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
17.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58P- 5:29P (ET)						1			1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:58P- 5:29P (ET)		1							1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
19.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	5:29P- 6P (ET)	2				X	X			2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/31/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 6P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6P- 6:28P (ET)	2				X	X			2	\$6,000.00	\$12,000.00	Norfolk (WVEC) (WVEC)		10/31/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:28P (ET)		1							1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/31/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 8A (ET)							2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58P- 6:30P (ET)							1			\$1,920.00		Norfolk (WVEC) (WVEC)		10/31/12
25.0.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - program change/ncaa football	

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Accepted-Agency/Advertiser:

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26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		10/31/12
27.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- 9:30A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/31/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	10A- 11A (ET)								1	1	\$1,760.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/31/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/31/12
32.0	M/G For 25.0.1 / SPOT	11/03/12-11/03/12	4	:30	3:30P- 7P (ET)							1			\$1,920.00		Norfolk (WVEC) (WVEC)	mg for program change	11/1/12
32.0.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - program change/naaa football	
33.0	M/G For 32.0.1 / NCAA - FOOTBALL	11/03/12-11/03/12	4	:30	3:30P- 7P (ET)							1		1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	mg for program change	11/2/12

**CONFIRMATION CONTRACT**

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